

Site and Search Ltd - The Business Hub Affiliate Programme Policy

As an authorized affiliate of Site and Search Ltd's online business advertising platform, being www.business-hub.uk, you agree to abide by the terms and conditions contained in this Agreement. Please read the entire Agreement carefully before submitting your application form and promoting www.business-hub.uk as an Affiliate.

Your participation in the Program is solely to legally advertise our website to receive a commission on new business advertisement subscriptions purchased by businesses and individuals referred to www.business-hub.uk by your own website, email, social media or personal referrals.

By signing up for the www.business-hub.uk Affiliate Program, you indicate your acceptance of this Agreement and its terms and conditions.

Approval or Rejection of the Application

We reserve the right to approve or reject ANY Affiliate Program Application at our sole and absolute discretion. You will have no legal recourse against us for the rejection of your Affiliate Program Application.

Affiliate Links

The URL link we provide to you, is for your use only and must be included for referral use, as it includes your personal data to provide us with the information we need to allocate your commission to you.

You may use our 'Business Hub' logo, any text links and URL's we provide to you, on your website, on your personal or business social media platforms and within in your email messages only.

You may use the graphics and text provided by us, or you may create your own as long as they are deemed appropriate according to the conditions and not in violation as outlined in the Termination section.

You must not advertise The Business Hub website in any other online or offline classified ads, magazines, and newspapers, unless we have consented our permission in writing in the first instance.

Commissions

Affiliate commissions are set at 10% of the first annual subscription fee, of any new business that sign-up by completing the referral application form, via the dedicated and exclusive url link supplied to affiliates only. The URL link we supply to you, the Affiliate, is for you only and provides us with the information, which connect your association with any new, referred by you, business sign-ups.

Any new business that signs-up, using the supplied url, which contains your exclusive affiliate link information, will be paid any owing commissions on or around the 22nd of the month, which will cover the previous month's owed commission. For an Affiliate to receive a commission, you, the Affiliate, must supply us, Site and Search Ltd, your bank details for any future bacs payments to be made.

If bank details are not confirmed by the affiliate, we reserve the right to cancel any commission owed to affiliate/s, but not before 90 days from when the referred business sign-up and transactions have been successfully completed.

You cannot refer yourself, and you will not receive a commission on your own subscriptions.

Commission payments will only be sent for transactions that have been successfully completed. Commission for transactions that result in chargebacks, cancellations or refunds will not be paid out.

Termination

Your affiliate application and status in the Program may be suspended or terminated for any of the following reasons:

- Inappropriate advertisements (false claims, misleading hyperlinks, etc.).
- Spamming (pushy marketing either online, by telephone, or face to face etc)
- Advertising on sites containing or promoting illegal activities.
- Advertising on sites containing or promoting anything of a sexual nature.
- Advertising on any website, that is not relevant to the business ethos that Site and Search Ltd would like to portray. If you are unsure, then please contact Site and Search Ltd, on hello@siteandcsearch.co.uk for clarification.
- We do not consent or give permission for you to authorise any outside agency or company to create any in-links to www.business-hub.uk on either Site and Search Ltd's or your behalf.
- Failure to disclose the affiliate relationship for any promotion that qualifies as an endorsement under existing Federal Trade Commission guidelines and regulations, or any applicable state laws.
- Violation of intellectual property rights. Site and Search Ltd and www.business-hub.uk reserves the right to require license agreements from those who employ trademarks of www.business-hub.uk in order to protect our intellectual property rights.
- Offering rebates, coupons, or other form of promised kick-backs from your affiliate commission as an incentive. Adding bonuses or bundling other products with www.business-hub.uk, however, is acceptable, but you should obtain prior consent from Site and Search Ltd before any offerings are made.
- Self-referrals, fraudulent transactions, suspected Affiliate fraud.

In addition to the foregoing, www.business-hub.uk reserves the right to terminate any Affiliate account at any time, for any violations of this Agreement or for any reason Site and Search Ltd sees fit and appropriate.

Coupon and Deal Sites

Site and Search Ltd or The Business Hub, may occasionally offer coupons or discount codes for new subscribers. You are welcome to use the coupon or discount codes, but your agreed affiliate

commission rate would still be applicable. Below are the terms that apply for any affiliate who is considering a promotion in relation to a deal, discount code or coupon:

- Affiliates may not use misleading text on affiliate links, buttons or images to imply that anything besides currently authorized deals to the specific affiliate.
- Affiliates may not promote The Business Hub discount codes or Coupons, or use other phrases implying coupons or discount codes are available.
- Affiliates may not generate pop-ups, pop-unders, iframes, frames, or any other seen or unseen actions that set affiliate cookies unless the user has expressed a clear and explicit interest in activating a specific savings by clicking on a clearly marked link, button or image for that particular coupon or deal. Your link must send the visitor to the merchant site.
- User must be able to see coupon/deal/savings information and details before an affiliate cookie is set (i.e. “click here to see coupons and open a window to merchant site” is NOT allowed).
- Affiliate sites may not have “Click for (or to see) Deal/Coupon” or any variation, when there are no coupons or deals available, and the click opens the merchant site or sets a cookie. Affiliates with such text on the merchant landing page will be removed from the program immediately.

Pay Per Click (PPC) Policy

PPC bidding is NOT allowed without prior written permission.

Liability

Site and Search Ltd or www.business-hub.uk will not be liable for indirect or accidental damages (loss of revenue, commissions) due to affiliate tracking failures, loss of database files, or any results of intents of harm to the subscriptions, program and/or to our website(s).

We do not make any expressed or implied warranties with respect to the subscription, program and/or the memberships, services or products sold by Site and Search Ltd or www.business-hub.uk. We make no claim that the operation of our website(s) will be error-free and we will not be liable for any interruptions, errors, broken links or temporary missing written content or images. Should you notice any incorrect information on our website, please inform us by emailing hello@siteandsearch.co.uk and provide us with a good time-frame to rectify anything incorrect or missing with our website/s.

Term of the Agreement

The term of this Agreement begins upon successful acceptance of your application form to join our Affiliate Program and at which point we will send you a copy of this agreement. We will end this Agreement when your Affiliate account is terminated by either yourself or us.

The terms and conditions of this agreement may be modified by us at any time. If any modification to the terms and conditions of this Agreement are unacceptable to you, your only choice is to terminate

your Affiliate account. Your continuing participation in our Affiliate Program will constitute your acceptance of any change.

Indemnification

Affiliates shall indemnify and hold harmless Site and Search Ltd and www.business-hub.uk and its affiliate and subsidiary companies, officers, directors, employees, licensees, successors and assigns, including those licensed or authorized by Site and Search Ltd to transmit and distribute materials, from any and all liabilities, damages, fines, judgments, claims, costs, losses, and expenses (including reasonable legal fees and costs) arising out of or related to any and all claims sustained in connection with this Agreement due to the negligence, misrepresentation, failure to disclose, or intentional misconduct of Affiliate.

Electronic Signatures Effective

The Agreement is an electronic contract that sets out the legally binding terms of your participation in Site and Search Ltd's, 'The Business Hub affiliate program'. You indicate your acceptance of this Agreement and all of the terms and conditions contained or referenced in this Agreement by completing Site and Search Ltd's www.business-hub.uk application process. Completing an application to become a Business Hub Affiliate, creates an electronic signature that has the same legal force and effect as a handwritten signature.

November 2023.